

Descriptive reports: facts and figures in a Table

Compare and contrast the UAE's two telecommunication companies.

		
COMPANY	Etisalat	Du
Established	5 October 1976	19 December 2006
Home market	UAE and the Arabian Gulf	UAE and the Arabian Gulf
Market value	31.0 billion AED	4.0 billion AED
Coverage	98 percent of the UAE	96 percent of the UAE
Network technology	Huwei	Vodafone
Employees	11,000	2,000
Chairman	Mohammed Hassan Omran	Ahmad Bin Byat
Overseas operations	14	0
Ownership	Government-owned (Emirate of Abu Dhabi)	Government-owned (Emirate of Dubai)
Customer satisfaction	◆◆◆◆◆◆◆◆◆◆	◆◆◆◆◆◆◆◆◆◆

Think before you write!

Number of **key** differences Number of similarities Ways in which they are exactly the same

List some **significant** differences (and think of what adjectives you might use to describe these differences):

1.
2.
3.

The overall picture:

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