

Academic Report, Airbnb Video Comprehension Questions



Introduction to Airbnb

As an important part of the new sharing economy, Airbnb serves 65,000 cities in 191 countries around the world. This short video about Airbnb was made to tell people what Airbnb is and how it works.

1. *What does Airbnb allow property owners to do?* _____
2. *Why is Airbnb popular?* a. _____ b. _____

1:00 – Being an Airbnb guest

3. *How much does an Airbnb account cost?* _____
4. *What are some of the filters guests can use to narrow their search?* a. _____
b. _____ c. _____

1:40 – Being an Airbnb host

5. *How much does it cost to post a property on Airbnb?* _____
6. *Why should hosts use professional photos of their property?* _____
7. *What added financial safety does Airbnb offer its hosts?* _____

2:22 – Airbnb Community

8. *Why can guests and hosts message each other?* a. _____
b. _____ c. _____
9. *What are the benefits of hosts and guests being able to review and rate each other?*
